Product Bulletin

Date: July 6, 2022 **Update Number:** P2022-16

Subject: New Secure View Garage Door Opener & Product Discontinuation

Products Affected: Models 84501

As part of LiftMaster's commitment to provide innovative, customer-centric products, we are pleased to announce the launch of our new 84505R Secure View garage door opener. This new opener is the next step in the evolution of our Secure View product line and our commitment to offer you the best products in the market with premium features and enhanced capabilities that appeal to the Millennial homebuyer demographic who expect smart home capabilities.

Delivering on both aesthetics and features, the new 84505R with built-in camera provides video monitoring at an accessible price while providing value for even more customers:

- Integrated camera adds streaming video, recorded events and 2-way communication to the myQ app letting homeowners see and control what is happening in their garage.
- A premium industrial design that is exclusive to the Pro-market.
- Advanced dual integrated LED lighting, 1,500 Lumens total output.
- Upgraded logic board with Bluetooth and increased processing power makes these openers the fastest to connect to myQ.
- myQ Diagnostics gives you the advantage to deliver superior customer service and grow your business.
 - Be the first call through a digital sticker in the myQ app where your Dealer contact information is stored so customers can easily contact you when there is an issue.
 - Get all the data needed to quickly fix an issue, recommend a new opener/accessory or offer a preventative maintenance plan.
 - Build customer loyalty and increase revenue opportunities with direct dealer-to-homeowner connection in myQ. Easily stay in touch with connected customers and share new product or service updates.

The new 84505R will start shipping August 5th.

The 84501 will be discontinued effective August 5th and will be available while supplies last. Be sure to work with your local Field Sales Representative to support open jobs and new construction installs that require the 84501.

| New Model | Description |
|-----------|--|
| 84505R | Secure View DC LED Belt Drive Wi-Fi with Integrated Camera |

| Model | Drive | Motor Type | Integrated Camera | Lumens | BBU | Upgraded Logic Board | Openers Per Pallet | Model Discontinued |
|--------|-------|------------|----------------------|-------------|-----|-------------------------|-----------------------|-----------------------|
| 84505R | Belt | DC | Yes | 1500 (Dual) | No | Yes | 44 | 84501 |



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The new Secure View opener continues to lift the standard for garage innovation and will open new opportunities for success. We look forward to our continued partnership and exceeding homeowners' expectations. If you have any questions regarding the information above, please contact your LiftMaster Sales Representative or visit us at LiftMaster. com/customer-support. For a complete listing of our Product and Service Bulletins, please visit **partner.liftmaster.com/bulletins**.

